## HOSTEL CELICA SUSTAINABLE DEVELOPMENT

Hostel Celica meets the highest international standards in youth hostel industry. Since its opening in 2003 Hostel Celica has grown into a true Ljubljana tourist attraction. Appreciated and awarded for its unique and unusual design by local and international organizations, it has not only proven to be exceptional in its category, but has also set the highest service quality standards thanks to our commitment and hard work that go beyond our guests' expectations.

Hostel Celica basic concept is to provide a clean and comfortable multi-bedded room with shared bathrooms. The original formula has been upgraded through artistic transformation of the old Austro-Hungarian prison into a modern youth hostel establishing itself as a trend-setter in the accommodation industry in Slovenia and wider area.

Hostel Celica sustainable policy is visually presented to guests and employees throughout the building with "THINK. ACT. SHARE." information plates/signs. THINK encourages guests and employees to consciously focus on the importance of sustainability. ACT draws them towards active participation in accomplishing our goals. SHARE invites them to promote basic notions of sustainability among their friends and followers.

Hostel Celica's sustainable guidelines are based on four main segments – management, suppliers, environment and community.

## MANAGEMENT

Hostel Celica aspires to remain an example in lowering the environmental impact and to positively contribute to delivering positive and sustainable environmental solutions in tourism industry/field. Thanks to its international recognition and its leading role in the Slovene youth tourism development it shares and promotes the awareness of the importance of a well-planned environmental policy in Slovenia and beyond.

Hostel Celica is the perfect example how a negative environment can be transformed into its complete opposite. Our daily actions focus on balancing the environmental, social and economic issues to the benefit of us all.

### **ENVIRONMENT**



We **THINK** of reducing negative environmental impacts, energy consumption, and water use.

We encourage our *guests and employees* to ACT and help us deliver sustainable solutions for the environment, for the people, for all of us.

#### SAVE WATER

- Don't flush the loo more than you have to.
- "Zap the tap".
- You have the power to take a short shower!

Regular monitoring of water use among guests and employees optimizes the use of water and prevents bigger distortions.

#### **REDUCE ENERGY**

- Be sure to adjust the radiators to the desired level after closing windows. No heating with open windows.
- Check the windows are closed while running the air conditioner. Adjust heating to 20°C when heating and 26°C when cooling.
- Turn the lights off when leaving the room.

Low energy consumption is promoted on several levels among guests and employees: LED lights, lights with motion sensors, promoting green energy sources, energy-saving electrical appliances and regular maintenance.

#### **RECYCLE WASTE**

Waste management is the easiest, yet very important step towards achieving long term environmental results. Separating waste into the appropriate bins, no plastic containers at the hostel, only bigger & eco-friendly food and beverage containers, recycled paper for office and toilet use and most daily operations running up & down on-line.

• The best way to manage waste is not producing it. But we're aware how impossible that sounds. The least we can do is RECYCLE in order to provide alternative solutions for unused items.

# COMMUNITY (employees / human rights / local community)



Travel stories spiced up by local products and services make our guests' memories as unique and authentic as possible. Love, care & promote LOCAL.

Our guests are encouraged to experience:

- locally produced and served food and drinks,
- drinking tap water,
- locally made souvenirs,
- getting around by public transport & bikes,
- excursions by local operators.

We **THINK** about the staff and prioritize employment for local people with on-the-job training opportunities and fair terms. Our goal is to employ the best staff possible delivering high-quality customer service as established in our well-developed quality assurance policy. Well-trained staff can **ACT** professionally and provide invaluable pieces of information on local culture and customs, as well as insight tips on unique things to do and places to see.

As an artistically renovated hostel, we offer our guests and the local community quality cultural events which include jam sessions, live concerts, art exhibitions, workshops and discussions on various topics. We promote Slovenian culture and involve guests into feeling the real Slovenian culture and art. The hostel's art gallery and restaurant area function as a meeting point for local people and space for non-profit organisations and their events.

We **ACT** to support two main charities by donating money to underprivileged children and giving away free daily meals for immigrants.

# SUPPLIERS (guests / suppliers)

We **THINK** ahead and build long term relationships with quality local suppliers for products and services. When buying products we **ACT** responsibly and think of environmental impact. Seasonal local food really does add to the experience for guests. We also encourage guests and employees to **REUSE** things whenever possible.

Hostel Celica sustainable policy guidelines:

- adjust and balance our business to the environmental protection principles / laws,
- monitor environment protection progress,



- train, educate and motivate staff to implement and consciously develop the basic principles of the, hostel's sustainable policy,
- promote sustainability among guests and encourage them to actively participate.

Ljubljana, October 2018

